

# THE THREE MOST POWERFUL WORDS IN THE ENGLISH LANGUAGE

What picture develops in your mind when you hear the frightening words: **LAYOFFS, MERGERS AND, DOWNSIZING?**

Do you worry that you'll fall victim to one of these words? Or has it possibly already happened to you?

Being vulnerable to actions you can't control, seems to be a way of life for too many people these days. A job, just like the future, is promised to no one. Your job security is based on your ability to perform. If you can't perform, or if they don't need you to perform any longer, you are without a job. Jobs are mostly only as secure as the mindset of your supervisor.

Retirement anymore is usually early. They don't give out gold watches any longer and, a pension usually ends up being 40% of what you couldn't get by on when you worked.

So the question becomes; where does that leave you?

Are you looking for safety and an income that increases year after year? Do you want more financial freedom and more time freedom? If so; maybe it's time to change course and look into the possibility of becoming your own boss; "starting your own business". Is that a scary thought for most people? Possibly. But, read on; it gets better.

We searched diligently to find the perfect business. One in which we couldn't wait to get working on every morning. A business which gave us the financial freedom and time freedom for which we had always wished.

The good news is that we found it in Nikken. We are presently developing that perfect business. And, in the process, we've discovered the three most powerful words in the English language: **"Yes I Can"**

We honestly didn't understand the power in those three words before we started our Nikken business. However, what previously was work, has now become fun. And so has creating a substantial income in the process. Two great reasons to love and appreciate our Nikken business.

How about you? Is **"Yes I Can"** a part of your vocabulary yet?

If we provided you with all the tools, instructions and support to develop the necessary skills, do you think you could say, **"Yes I Can, Succeed In My Own Business"**

One great aspect is that "customers" don't view us as businesspeople or salespeople; they view us as trusted advisors and mentors. Why? We are not in the convincing and persuading business. We are in the health and wellness education and mentoring business.

Our primary purpose is this: **Helping YOU get what YOU want.**

Renown speaker and entrepreneur, Zig Ziglar said, **"If you want to get what you want out of life, you have to be willing to help a whole lot of other folks get what they want".**

We invite you to start by learning a little bit about us, and utilizing some of the first class educational resources available, by following the action steps on these pages.

Then, decide if you are ready to say those three most powerful words, **"Yes I Can...Succeed In My Own Business!"**

## Step 1: Learn More About Us

If we could only **share one thing** with you about us it would be that our mission statement is "***To inspire individuals to discover a whole new way of life, and provide them the opportunity to live it by changing their lives through improved health and financial well-being.***"

I left banking after 23 years in senior management. My last two positions were as President and CEO of two larger bank's Equipment Leasing divisions, and Vice President of their Holding Companies.

I tell you that, not to impress you, but to make you aware that people from all walks of life are embracing the Nikken business philosophy. The reason I left was, that for me, banking was no longer a fun job, regardless of the position held. .

I started my own financial service company, doing consulting for 24 banks in a three state area, and experienced a high degree of success. One day, a long time friend of mine, Daryl Jackson, stopped by my office and started telling me about something his parents in South Dakota had discovered that gave them relief from numerous aches and discomforts that they had been experiencing from many years of hard work as farmers.

I was interested in learning more, because my wife, Carol, had been experiencing discomfort every day for the past 12 years because of Fibromyalgia, a disease of the muscles and connective tissue.

I researched the company and was impressed. I became a distributor for \$60, only so I could buy what I needed at wholesale. By purchasing at wholesale, when I ordered \$2,000 in products to help Carol, I saved over \$400. \$60 vs. \$400? You don't have to be a rocket scientist to see why I enrolled as a distributor. And, I had no intention of doing anything else.

In just 4 months, Carol was experiencing 75% less discomfort. She encouraged me to tell others about these products. I did, and we realized that we had stumbled onto the best kept secret in North America: something everyone needed, nobody had, and wasn't available anywhere else.

Needless to say, we became very excited! Over the past few years, we've been able to help thousands of people, both physically and financially. As a good friend of ours, Dennis Williams says, "***We have more fun than a person should be allowed to have and at the same time, help a lot of people, earn a nice income and enjoy a very good quality of life.***"

The best thing about having your own business is having the freedom to do whatever you want to do, whenever you want to do it, and with whomever you want to do it with. We do enjoy the **FREEDOM.**

Now, we'd like to invite you to check us out by [clicking here](#) to watch an 11 minute movie that changed our life. We think it will have an impact on you also.

## Step 2: Learn how the wealthy get that way

## Step 3: Watch "Brilliant Compensation"

*Ken East*